

# WPF *orum* NEWS



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Lynn Ritchy

## “...will the seeds that we plant today have any impact on women in science and Girls In Science and Technology?”

In an effort to encourage the interests of young girls and women in the fields of STEM (science, technology, engineering and mathematics), for the first time, WPF is involved in a sponsorship of a science fair along with the Gateway Nano Science Center, the Girl Scouts, and the Greensboro Science Center (formerly the Natural Science Center). We have our Foundation and lots of innovative leadership to thank for this.

It is disappointing to discover that there have been only 16 female recipients of the Nobel Prize in physics, chemistry or physiology/medicine since the Nobel Prize began in 1901. There have been over 560 recipients in these fields from 1901 through 2012. In my frantic “digging” to find something interesting to write about this month, I read about two exceptional women scientists who deserved to have won a Nobel Prize, but didn’t. I had never heard of either. One was Lise Meitner, born to a large Jewish family in Vienna Austria in 1878. She worked on radioactivity and nuclear physics and was part of the team that discovered nuclear fission. She is often mentioned as “one of the most glaring examples of women’s scientific achievement overlooked by the Nobel committee” (Wikipedia). She became the second woman to receive a doctoral degree from the University of Vienna in 1905. Her career is an exceptional one worth reading about. She worked with some of the most brilliant scientists of that time and, in 1926, she became the first woman in Germany to assume a post of full professorship in physics at the University of Berlin. Einstein referred to her as the German “Marie Curie”. She co-discovered nuclear fission in 1939, and refused the offer to work on the Manhattan Project saying “I will have nothing to do with a bomb!”. Because she had to



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### April Meeting

Wed., April 10 @ 12:30  
*The Painted Plate*  
2001 N. Church St.  
Greensboro

### Cost

Active members - prepaid. Supporting or Emeritus members and Guests - \$15.00.

### Reservations

Please contact Carol Matznick, 605-9108 or [carol4wpf@aol.com](mailto:carol4wpf@aol.com) if:

- You are a Supporting or Emeritus member and would like to make a lunch reservation
- You would like to invite a special guest
- You are an active member and need to cancel your reservation

*Cancellation of reservation is a membership requirement.*

### Important Dates To Remember

April 10 - Next Meeting

April 11 - Board Meeting, 12:30pm - 1:30pm, American National Bank conference room, 703 Green Valley Rd., #101

April 13 - May Newsletter deadline

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flee Germany due to the war, and because of her separation from her collaborator, Otto Hahn, the Nobel committee was not aware of her work. Many researchers believed that Otto was guilty of not giving her the credit she deserved.



From 1933 onward, Hitler purged Germany of Jewish scientists. Lise finally realized how dangerous it was in 1938 and escaped to the Netherlands with virtually no possessions. After the war, she became a Swedish citizen. She decided to retire in 1960 and moved to the United Kingdom to be close to family. She won numerous awards and had an element named in her honor, Meitnerium. Lise was 89 when she died of heart failure.

Rosalind Franklin, a British biophysicist, was another female scientist deserving of the Nobel committee. She was only 37 in 1958 when she died of ovarian cancer. She made critical contributions to the understanding of the molecular structures of DNA and RNA. The discovery of its structure helped scientists understand how genetic information is passed from parents to children. Her expert X-ray diffraction work at King's College revealed DNA's double helix structure. Her understanding and interpretation of the data were also critical. Francis Crick and James Watson were working on this project at the same time as Rosalind. They were two of the scientists who won the Nobel Prize for their work related to DNA in 1962 along with Maurice Wilkins of Kings College. This was four years after Rosalind's death, and the Nobel Prize is not given posthumously. Here is the controversial part: In 1952, Francis Crick, who worked at Cambridge with Watson, was given a copy of a report containing many of Rosalind's calculations (from King's College where she worked at the time). Crick and Watson also received copies of Rosalind's diffraction photographs showing the double helix of the DNA. Although her work belonged to King's College, this was given to them without her knowledge or consent, and it was not obtained through appropriate channels. All of Rosalind's research, interpretations, and X-ray images were used to solve the final obstacles that Crick and Watson encountered and helped them to win the Nobel Prize. Some researchers have said that Crick and Watson's acknowledgements of

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DATES  
TO  
REMEMBER  
IN  
APRIL

## APRIL 2013

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 April Fools Day	2	3	4	5	6
7	8	9	10 WPF Meeting *	11 WPF Board Meeting *	12 April Newsletter Deadline	13
14	15 Taxes Due Whine Divas	16	17	18	19	20
21	22 Earth Day	23	24 Admin Assist Day Dining Out	25	26	27
28	29	30				
		*Salon SIG (also on 4/11)			Notes:	

Rosalind's contributions were very muted and always coupled with Maurice Wilkins' name who also did research at Kings College.

One has to wonder had she lived, would she have gotten the credit that she had deserved. Rosalind's exposure to X-ray radiation is considered by some to be a factor in her illness and death. Fate was cruel and Luck was bad to her. Posthumously, she won many awards, but she went to her grave not fully realizing her contributions to science.

Looking twenty, thirty, forty years into the future, will the seeds that we plant today have any impact on women in science and Girls In Science and Technology? Many of us won't be around to see it, but it is up to us to plant the seeds and that is what we are doing. [WPF](#)

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## Our Special Guest For April

*Judy Garner*

Our April speaker will be Nadia Moffett, Miss North Carolina USA 2010.

In 2009, Nadia along with some friends, started the Make Me a Queen program which is a six-week after-school program with Boys and Girls Club and was her platform for the Miss North Carolina USA pageant. Nadia went on to form the Queen's Foundation in 2010 to teach girls to be queens in life and servant leaders to their community.

The Powerhouse Project, which teaches high-achieving young women leadership and service skills, is targeted to the more developed parts of the state and is also an internship. The Foundation seeks female "powerhouses" to provide summer internships and be a mentor to a girl for a year.

We look forward to learning more about Nadia's journey and how the "powerhouses" in WPF may want to support. [WPF](#)



**Nadia Moffett**  
Miss North Carolina  
USA 2010

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## Our Newest WPF Members

*Janice Lanier*



**Kristine Lundgren**

Kristine is an Associate Professor and Chair of the Department of Communication Sciences and Disorders at UNCG. She is responsible for budget management, supervision of employees, annual performance reviews, marketing our clinical programs, program outreach in the community, student education and overseeing an active research lab. She is currently involved in the marketing and program committees and will continue to be

active in community projects. Kristine wants to use her program development and marketing experience in healthcare and education to address topics in the community; such as the Girls in Science Project. In addition, she has experience with fundraising for nonprofit organizations and reviewing grant applications for small companies and large organizations (National

### 2013 WPF Board Members

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**Executive Assistant**

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## WPF Special Interest Groups

Anything Goes  
Madge Megliola  
707-4870  
madgemeg@gmail.com

Books and Arts  
Kris Landrum  
and  
Michele Smith  
379-1390  
msmith@hillevans.com

Dining Out  
Susan Watson  
255-9295  
susan\_watson@bellsouth.net

WhINE Divas  
Sandy Doyle-Jones  
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and  
Donna Riechmann  
323-1463  
youcanleadtoo@aol.com

Women of Wall Street  
Peggy Ward  
834-6950  
Peggy.Ward@ubs.com

Working Mothers of Young Children  
Laura Burton  
378-5566  
Laura.burton@smithmoorelaw.com

The Salon  
Meryl Mullane  
312-3381  
meryl@mullanep.com  
and  
Paula Sinovich  
333-7907  
psinovich@connorslegal.com

Women's Wellness  
Cindy Farrand  
832-6505  
cindy.farrand@mosescone.com

Institute of Health). Kristine is happy to volunteer her time doing any of these activities to assist the WPF. Kristine holds degrees in the following: Sc.D., Communication Disorders from Boston University; Special Studies in Management, Harvard University; M.S., Speech–Language Pathology, Boston University; B.A., Speech–Language Pathology and Audiology, University of Connecticut. Her sponsors are Nancy Calkins, Patricia Vedder, Kim Record & Marinella Sandros.



### Shelley Olds

Shelley is the Community Engagement Lead at Syngenta. She has worked for Syngenta for over 12 years in Greensboro in various capacities. She has been in the agricultural business for over 25 years. Shelley brings a depth of knowledge in the communications and change management areas. Through her work with Syngenta, she has had exposure to working in a global environment with many different cultures – with 25 years of full-time work experience as well as firsthand knowledge of work–life balance challenges. She has worked in an environment that has been primarily male dominated and have learned over the years to have a “seat at the table”. Shelley has a B.A. in Communication Arts from Salisbury State University. Her sponsors are: Denney Kelley, Maureen Hartigan and Hollie Shelton.



### Michelle Schneider

Michelle is the Senior Counsel at Capital Development Services. She provides fundraising counsel and executive search support to a variety of clients including non-profit organizations, churches and schools. Her focus is on helping organizations to build multi-faceted, sustainable fundraising programs that emphasize the use of volunteers to increase net dollars. She also provides support to leadership and staff so they can develop strong donor relationships. Michelle has been a professional fundraiser since 1991 working for a variety of organizations including United Way in several communities, UNCG and Habitat. Her work has offered her amazing opportunities to work with and form many WPF members. Michelle has her Masters in Public Affairs and a B.S. in Social Work from UNC–G. She is sponsored by Nancy Calkins, Laura Pitts and Lynn Bresko.



### Laura Way

Laura is the Executive Director/CEO for the Green Hill Center for North Carolina Art. She is accountable to the board for the overall health of the organization, including but not limited to: the Center's financial well-being; leadership and development of staff; cultivation of strong relationships in a diverse community of stakeholders; upholding high standards for creative vitality in arts exhibitions and educational programming; and achievement of the Center's mission to develop, aid and stimulate an appreciation, enjoyment and understanding of works of art in North Carolina art and the talents of North Carolina Artists. Laura brings enthusiasm for the cultural arts of Greensboro as well as significant experience in non-profit management. As a cultural leader, she can offer WPF an inside perspective to what is happening in the field of arts and culture locally as well as at a statewide and national level. Laura has a MBA from Syracuse University and a BA in Economics from LeMoyné College. She is sponsored by: Altina Layman, Susan Williams and Tara Sandercock.

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**Lisa Brumback Yoakum**

Many of you know Lisa from our Holiday Bazaar's! Lisa is the Senior Director of Cookie Lee Fine Fashion Jewelry. She is a self-employed Independent consultant for Cookie Lee Fine Fashion Jewelry, a California direct sales company in its 20th year of business. As an Independent consultant, her job is to sell jewelry to clients through one-on-one sales as well as home shows, office shows, events catalog sales and fundraisers. In addition, to identify, recruit and mentor prospective consultants and teach them to do the same with other candidates, thereby strengthening my team and the company. Lisa is a National Trainer for Cookie Lee, with the responsibility of developing and delivering training to fellow consultants and other leaders at regional and national company events. She is by nature, a supporter and encourager, particularly of other women. Having grown her own successful direct sales business, she takes every opportunity to support and advocate for other women in business. She strongly believes in the power of networking and that it's not about what you can get - it's about what we can give. In January at Lisa's Regional Sales Launch, she was recognized as #1 in Sales for 2012 in the Southeast Region (8 States) and she was also honored with the Company's "heart to Heart" Award. Lisa has a B.A., Sociology from UNC-Charlotte. Her sponsors are Beverly Williams, Effie Varitimidis and Ayesha Oglesby.



**Simonne Ritchy McClinton**

Simonne is the President/Owner/CEO of M'Coul's Public House Restaurant. In addition, she is the daughter of our current WPF President - Lynn Ritchy. Simonne has close to 50 employees (sometimes more, sometimes less). She is involved in the community and downtown organizations. As the owner/operator of a small business, she is very good at doing things for very little money. She plans many parties and events and love to make things fun. Simonne has a B.A., Political Science and a B.A., Radio, Television & Motion Picture from UNC-Chapel Hill. She is sponsored by Julie Lapham, Sandy Doyle-Jones and Judy Garner. WPF

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**WHINE DIVAS**

*Sandy Doyle-Jones*

Regardless of your IRS issues, getting a refund or paying in, we hope you will be ready for a Whine Divas tasting on: 4/15, Monday, 5:30-7:00pm @ the home of Donna Riechmann  
Reservations required by phone 646.522.6358 or email ([youcanleadtoo@AOL.com](mailto:youcanleadtoo@AOL.com)) WPF



# Dining Out

*Susan Watson*

Our Dining Out hostess for April is Laura Burton and she's leading the way to the Print Works at the Proximity!

This should tantalize your taste buds, SAUTÉED WILD MUSHROOM & SHRIMP RISOTTO creamy arborio rice with sautéed shrimp, wild mushrooms, shallots, truffle oil, fresh herbs and Prima Donna cheese. And if that doesn't do the trick, this will...

BLOOD ORANGE TART with toasted meringue and warm chocolate sauce.

Make your reservations with Laura:

[Laura.Burton@smithmoorelaw.com](mailto:Laura.Burton@smithmoorelaw.com)

WPF

Dining Out

April 24, 2013

6:30pm

Print • Works Bistro  
702 Green Valley Road  
Greensboro



YUM!

## Salon SIG

*Meryl Mullane and Paula Sinozich*

Come to the Salon and get away from your daily concerns. It's refreshing and fun to get a different perspective. There's nothing to prepare – just say what's on your mind.

Our topic this month is: *Why we are nostalgic? Is it fondness of our memories, are we selective about them, or is it resistance to change? Are you as open as you were years ago to new experiences?*

Please join us on Thursday, April 11, 7–9 pm, Home of Paula Wells (Sinozich), 2608 Sherwood Street.

Bring something to drink or a snack, if you'd like. Or just bring yourself!

Meryl 312-3381, [meryl@mullanep.com](mailto:meryl@mullanep.com)

Paula 314-8439,  
[pwells@connorsmorgan.com](mailto:pwells@connorsmorgan.com) WPF

### Salon SIG

April 11, 2013  
7:00PM

2608 Sherwood Street  
(in Lindley Park)  
Greensboro



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## A New SIG!

*Candace Cummings*

I would be interested in starting a new special interest group on the topic of adjusting to and learning to celebrate retirement. I retired from VF last April and although I had planned for this for quite a while I have found the emotional part of retirement to be somewhat more challenging than I anticipated even though I serve on several non-profit boards and am an avid golfer. I am beginning to find my comfort zone but in speaking to other similarly situated WPFers I have discovered there is real interest in a group to meet casually to discuss how best to adjust to retirement and to build friendships around our new status!

This group would also welcome those who may be close to retirement. If you are interested in joining such a group, please email me at [candace.s.cummings@gmail.com](mailto:candace.s.cummings@gmail.com). If there is sufficient interest, I would like to schedule a first meeting at 5:30 pm on either Tuesday, April 16 or Monday, April 22 at my home. WPF

### Celebrating Retirement

First meeting on  
April 16  
OR  
April 22

5:30PM

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## Books & Arts

*Anne Smith*

Save the date!

Books and Art Event – Evening at the Symphony, Thursday, May 9. Cocktails & Light Supper at Anne Smith's. Concert at 7:30 at War Memorial. Buy One, Get One Free Tickets. Email Anne to make a reservation, [annefishsmith@gmail.com](mailto:annefishsmith@gmail.com) WPF

### Books & Arts

May 9, 2013  
7:30PM

Home of  
Anne Smith